



LAUSANNE 2017  
**111<sup>th</sup> FAI**  
GENERAL CONFERENCE



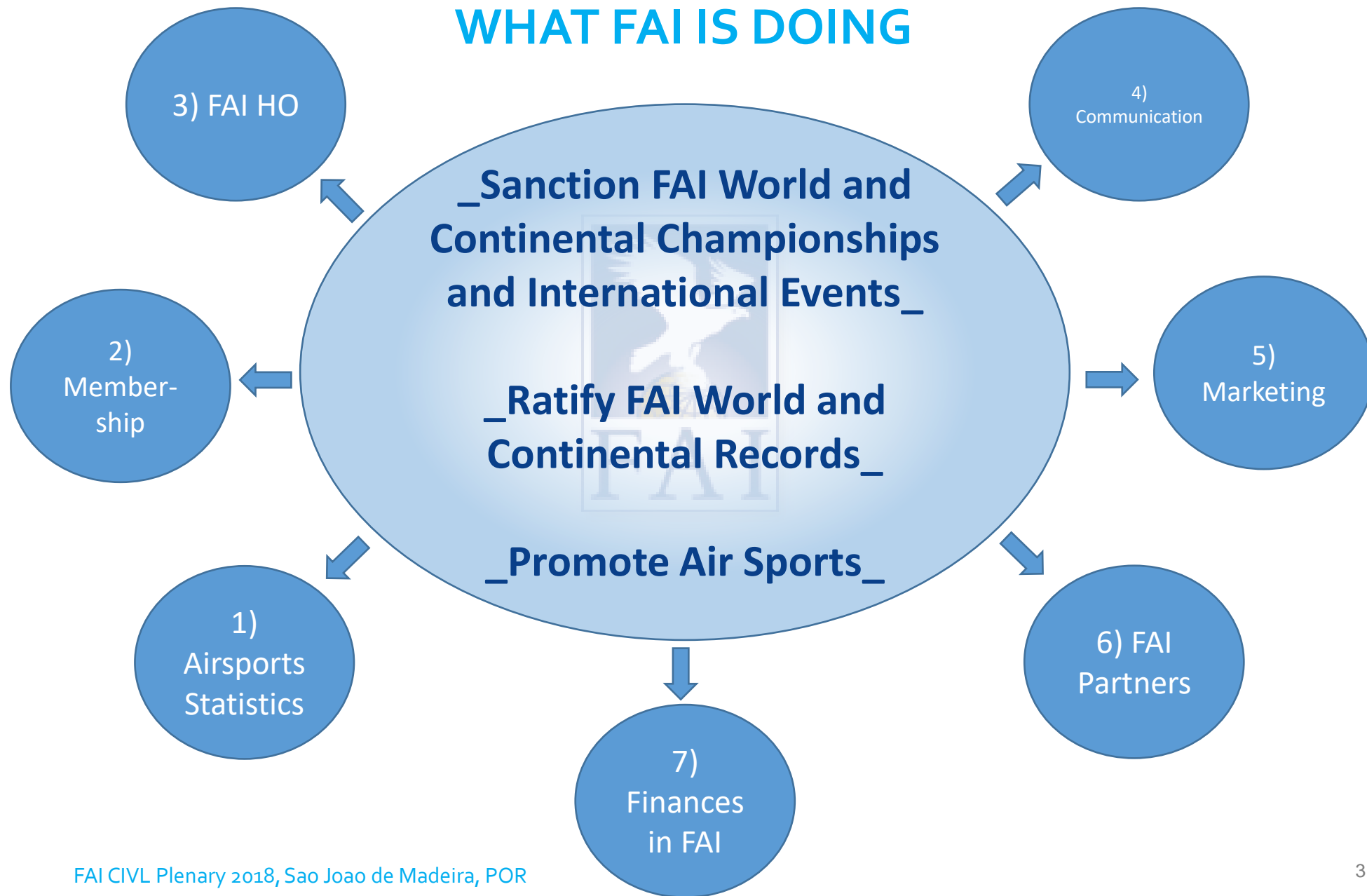
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# Report of the FAI Secretary General Susanne SCHÖDEL



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## WHAT FAI IS DOING



## 1) AIR SPORTS STATISTICS – REVIEW 2016

- **\*71\*** FAI member countries participated in **\*51\*** FAI Category 1 events, with a total of **\*4009\*** competitors.
- Results received at the shortest after **0** day, and at the longest after **\*20\*** days!

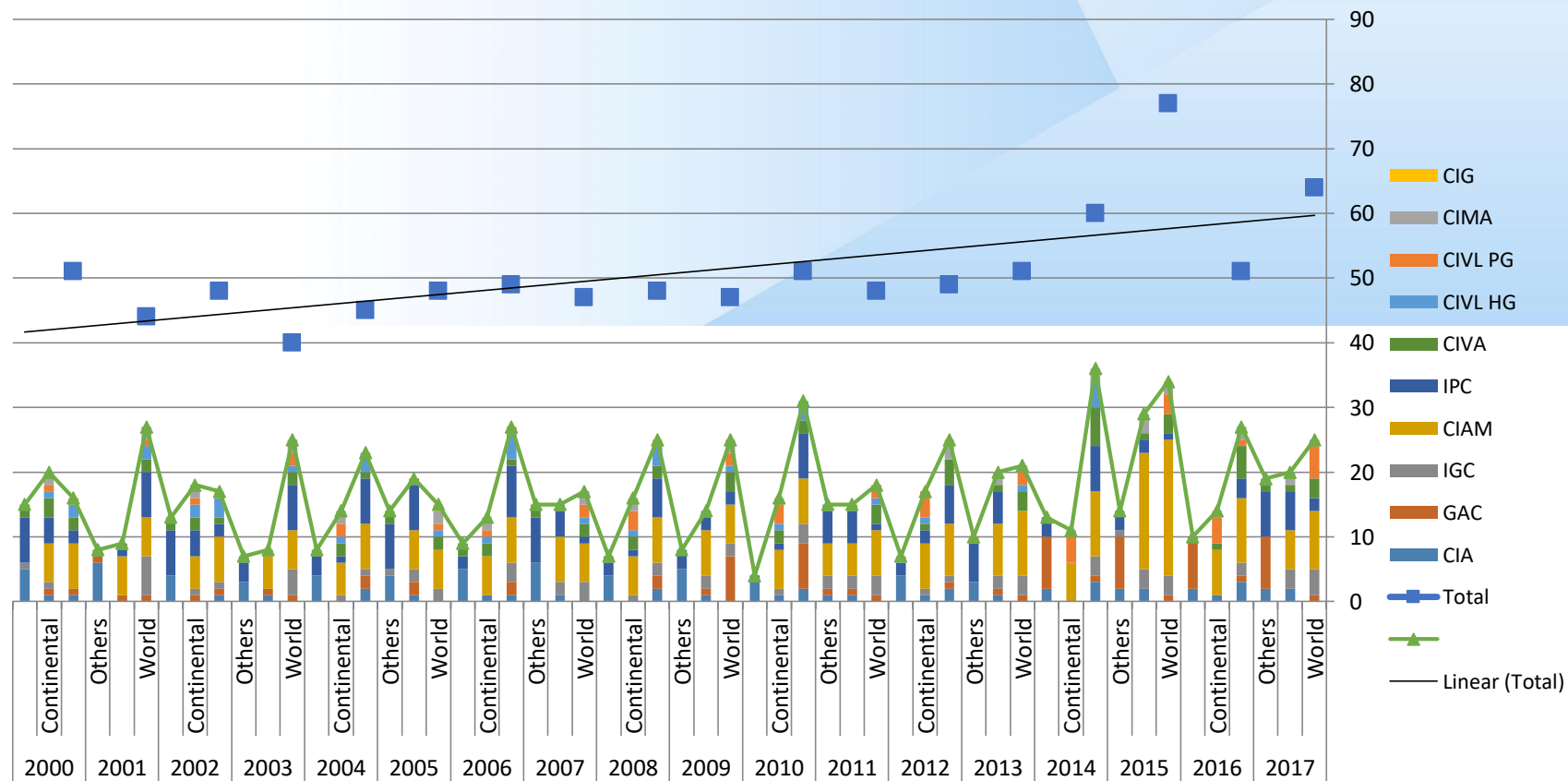
**Thank you for providing all results for Cat 1 events.**

- **8 Events in the Red Bull Air Race World Championship** took place in **7** different countries - in Europe (**4**), Asia (**2**) and in North America (**1**).



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# 1) AIR SPORTS STATISTICS - DEVELOPMENTS



# 1) AIR SPORTS STATISTICS – FAI CALENDAR 2017



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	Total	World	Continental	Others	2nd cat
CIA	5	0	2	2	1
CIACA	0	0	0	0	0
CIAM	335	9	6	0	320
CIG	4	0	0	0	4
CIMA	6	1	2	1	2
CIVA	5	3	1	1	0
CIVL	272	5	0	0	267
GAC	2	1	0	0	1
RBAR	8	8	0	0	0
IGC	32	4	3	0	25
IPC	17	2	6	7	2
<b>Total</b>	<b>686</b>	<b>33</b>	<b>20</b>	<b>11</b>	<b>622</b>

# 1) AIR SPORTS STATISTICS – FAI CALENDAR 2018



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	Total	World	Continental	Others	2nd cat
CIA	6	4	0	1	1
CIACA	0	0	0	0	0
CIAM	370	9	10	0	351
CIG	7	1	0	0	6
CIMA	6	2	1	2	1
CIVA	6	5	0	0	1
CIVL	293	1	5	0	287
GAC	4	1	0	0	3
RBAR	8	8	0	0	0
IGC	23	3	0	0	20
IPC	17	7	1	1	8
<b>Total</b>	<b>740</b>	<b>41</b>	<b>17</b>	<b>4</b>	<b>678</b>



## 1) AIR SPORTS STATISTICS – FAI SL

Aerobatics	325
Aeromodelling	13200
Experimental	16
Ballooning	925
FPV Racing (Special Drone permissions)	160
General Aviation	1140
Gliding	6750
Hang-gliding and Paragliding	7440
Microlights and paramotors	910
Parachuting	6400
Rotorcraft	130
Universal (valid for all disciplines)	1100

- nearly **40,000 FAI Sporting Licenses**





## 1) AIR SPORTS STATISTICS



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“Thank you”  
to all  
FAI event Organizers  
around the world!

# 1) AIR SPORTS STATISTICS – RECORDS

## International Records in 2016

- **267 International Records** have been ratified, **71,54%** of them being **World Records**
- Also, there have been **409 Attempts** during this period and FAI HO received **356 dossiers**

## International Records until August 2017

- **\*147\*** records accepted, **\*137\*** dossiers received

## 2) MEMBERSHIP DEVELOPMENT

### Current Membership

Active Members	88
Associate Members	14
Temporary Members	3
International Affiliate Members	2
FAI Recognized Organisations with regional scope	5
<b><u>TOTAL</u></b>	<b><u>112</u></b>

### New Members in 2017:

- Libyan Air Sports Federation (LBA) – Active Member,
- Fédération Tunisienne Des Sports Aeronautiques Et Activités Associées (TUN) - Active Member
- Asociación Uruguay De Parapente (URU) – Associate Member
- Malaysia Sport Aviation Federation (MAS) – Active Member (Reinstated)

Air Sports and its national entities are developing and changing.  
FAI Membership will continue to expand.



## 2) MEMBERSHIP – FAI COMMISSIONS



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FÉDÉRATION AÉRONAUTIQUE INTERNATIONALE WORLD AIR SPORTS FEDERATION



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NEWS EVENTS RANKINGS RECORDS SPORTS ATHLETES ABOUT

### WHAT WE DO

#### CELEBRATE AIR SPORTS AND ATHLETES

FAI World Air Games

Events & Competitions

Awards

#### PROMOTE AIR SPORTS

FAI Young Artists Contest >

Education >

Women with Wings

#### SERVICE THE COMMUNITY

Athletes' Space

Event Organiser's Space

Record Breakers' Space

Members

Sporting Licences

### WHO WE ARE

The Federation >

Commissions >

Meetings >

Environment

Innovation

Branding

FAI Air Sports Commission (CASI)

FAI Aerobatics Commission (CIVA)

FAI Aeromodelling Commission (CIAM)

FAI Amateur-Built and Experimental Aircraft Commission (CIACA)

FAI Astronautic Records Commission (ICARE)

FAI Ballooning Commission (CIA)

FAI General Aviation Commission (GAC)

FAI Gliding Commission (IGC)

FAI Hang Gliding and Paragliding Commission (CIVL)

FAI Microlight and Paramotor Commission (CIMA)

FAI Parachuting Commission (IPC)

FAI Rotorcraft Commission (CIG)

FAI Environmental Commission (EnvC)

FAI Medico-Psychological Commission (CIMP)

### 3) FAI HEAD OFFICE - WORKLOAD

#### Proliferation:

- FAI events in 2005: 466.  
FAI events in 2015: 718.
- FAI Medals: 579  
FAI Medals: 1300 (including WAG 2015, however years before and after are similar)

*An increase of **54%** in regard to the number of events, **124%** in regard to medals.*

- FAI record claims received in 2011: 163  
FAI record claims received in 2015: 391

An increase of **139%**.

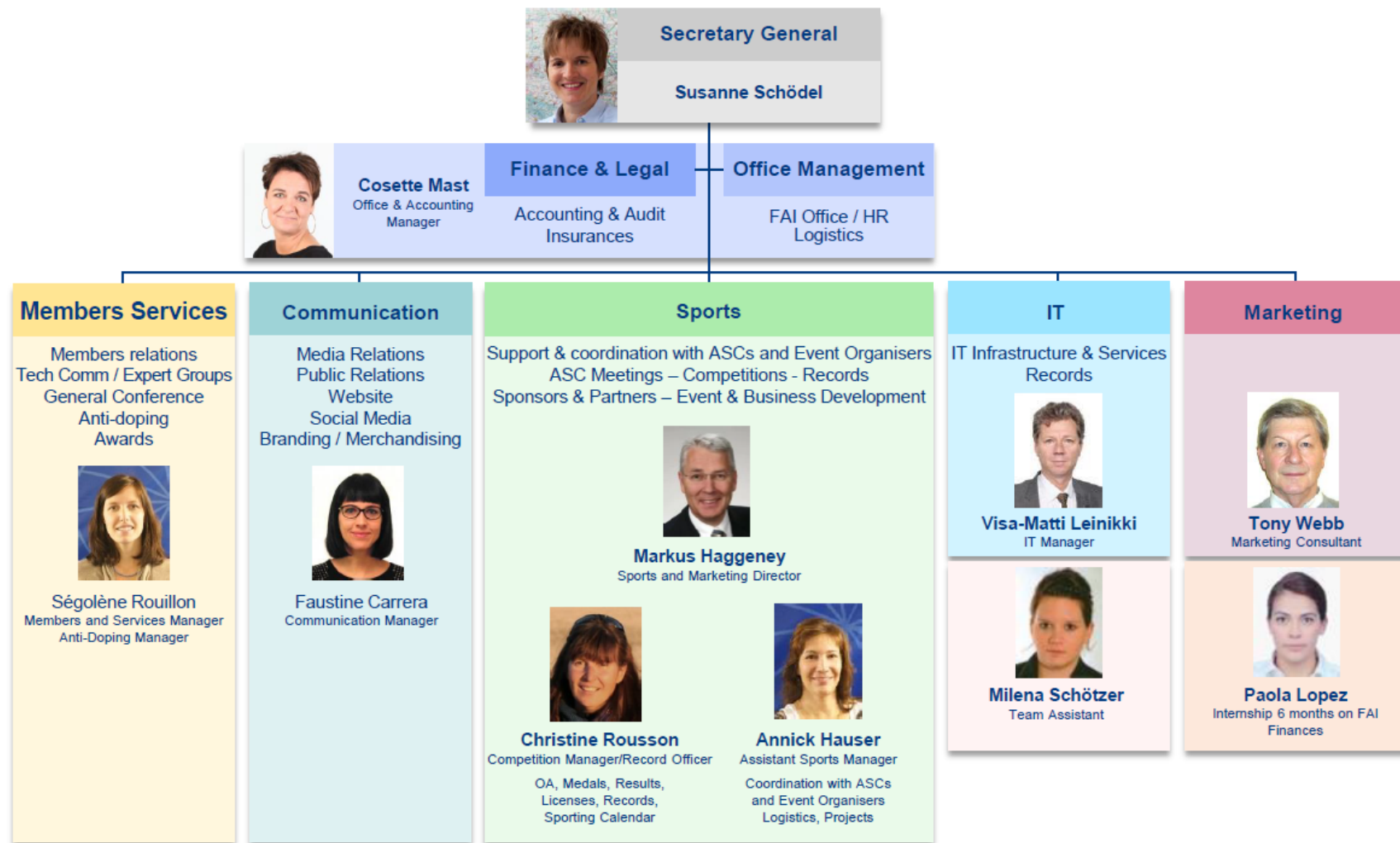
- FAI HO staff 2005: 5.5 FTE  
FAI HO staff 2015: 9 FTE (plus 1 FTE for WAG until end of 2015, so not counted)

An increase of **63%**.

### 3) FAI HEAD OFFICE – THE TEAM



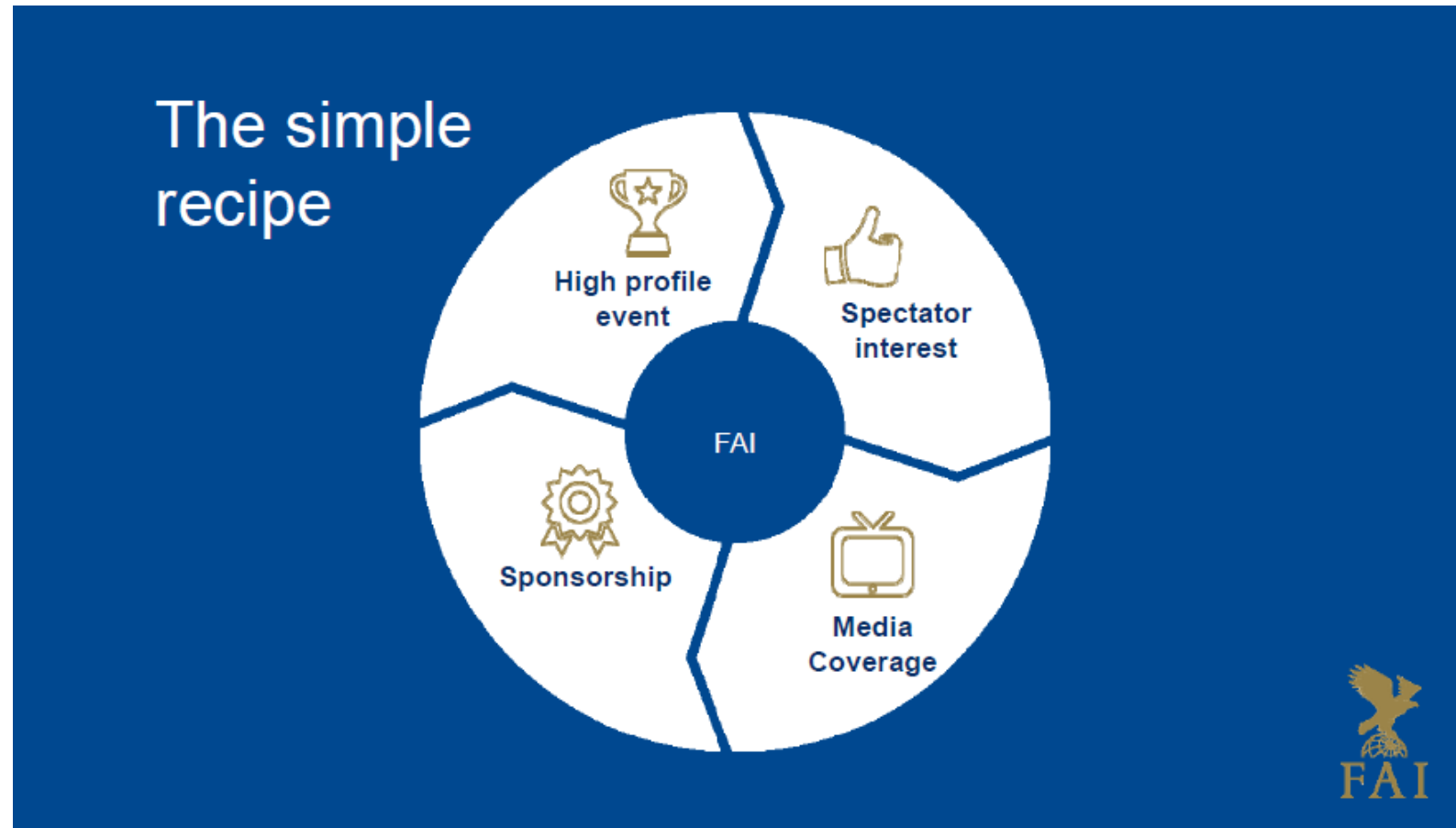
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## 4) COMMUNICATION



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*From the FAI Sports and Branding Strategy 2015*

## 4) COMMUNICATION PLAN 2017

- 15<sup>th</sup> FAI World World Paragliding Championship – Monte Avena, ITA
- The World Games 2017 – Wroclaw, POL
- FAI Swoop Freestyle World Championship 2017 – Copenhagen, DEN
- 61th Coupe Aéronautique Gordon Bennett – Gruyères, SUI
- 29th FAI World Aerobatic Championships – Malelane, RSA
- Red Bull Air Race World Championship Season Finale – Indianapolis, USA
- 2<sup>nd</sup> FAI World Indoor Skydiving Championships – Laval, CAN





## 4) COMMUNICATION – ONGOING EVALUATION

### 2016 ANALYSIS ON BRAND VISIBILITY AND MEDIA VALUE (EXCERPT)

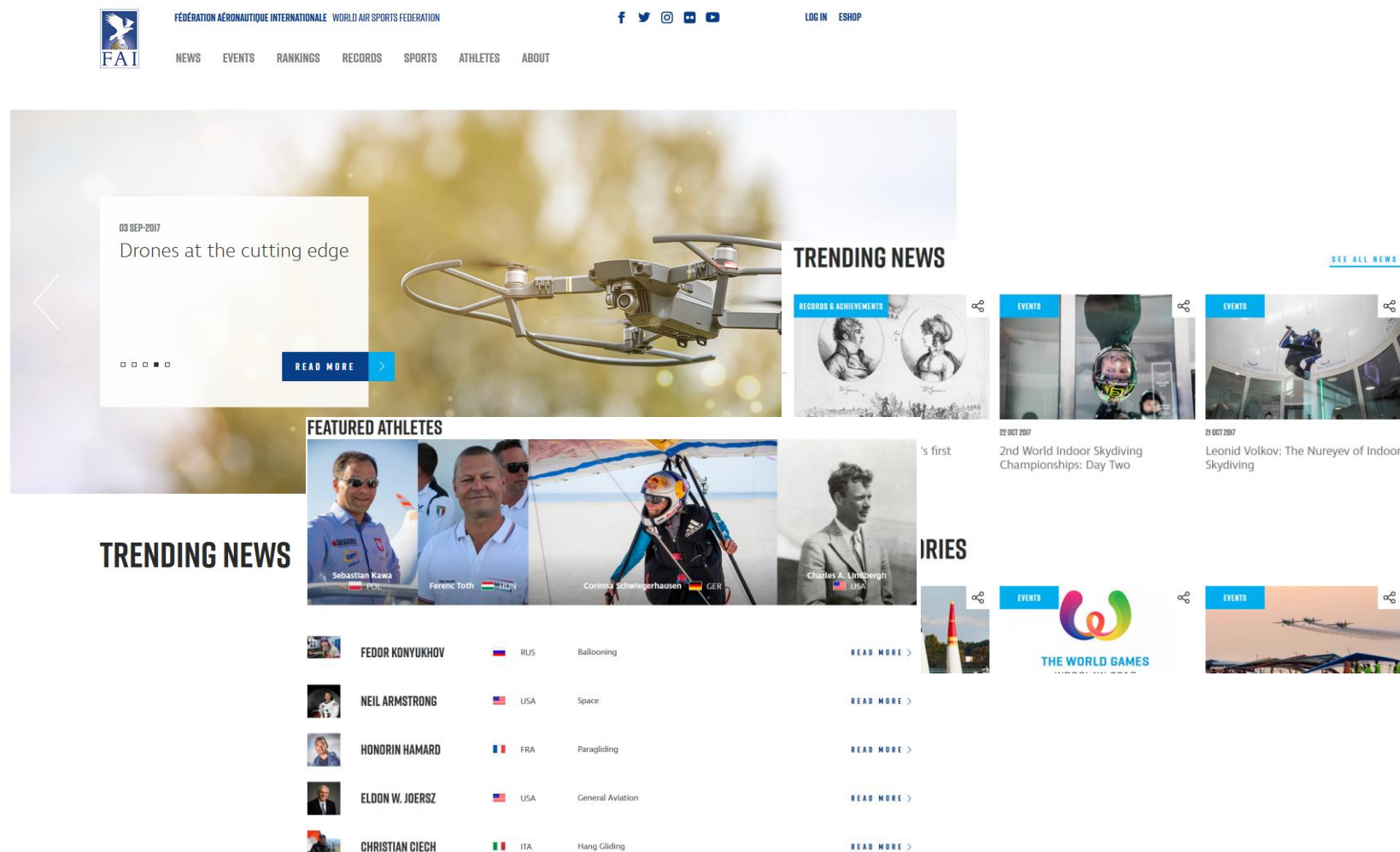
Event	Visiblty [hh:mm:ss]	Number of sequences #	Ø Sequence Duration [sec.]	100% Media Equivalency [€]	Sponsorship Impressions [mill.]
19th FAI World Glider Aerobatic Champs	0:13:12	824	1,0	4.438	0,04
20th FAI European Aerobatic Champs	12:42:22	14.017	3,3	98.809	0,64
2nd FAI World Paragliding Aerobatic Champs	10:07:02	8.934	4,1	226.703	12,91
60th Coupe Aéronautique Gordon Bennett	60:48:31	54.497	4,0	825.827	80,77
<b>TOTAL</b>	<b>83:51:07</b>	<b>78.272</b>	<b>3,9</b>	<b>1.155.777</b>	<b>94,37</b>



## 4) COMMUNICATION – NEW WEBSITE



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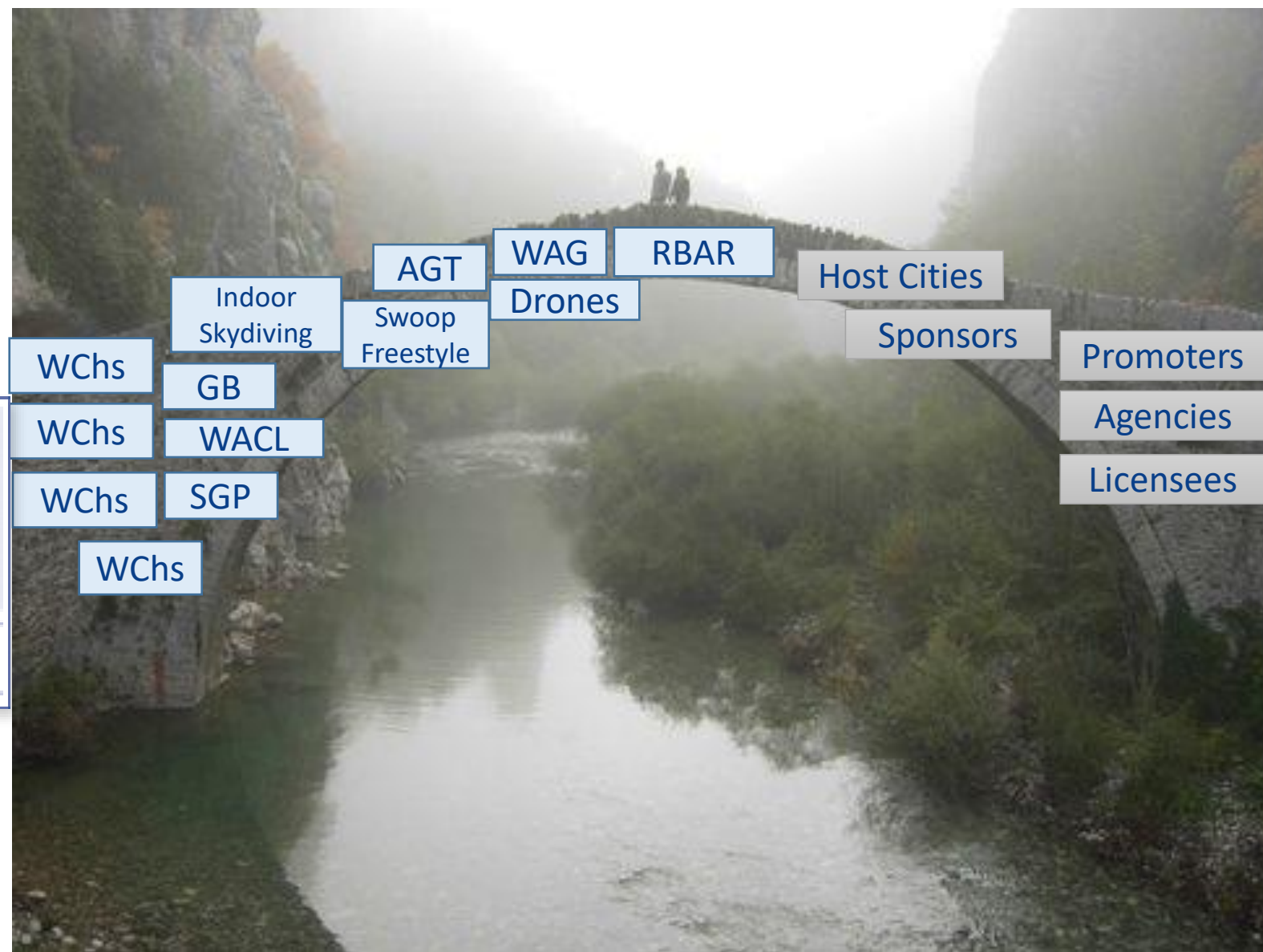




# MARKETING – BRIDGE THE GAP



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**The World  
of Sports  
Marketing**



## 6) FAI PARTNERS



## 7) FINANCES

- a) For a few years now, FAI is running on deficit (except for the ASCs through their sanction fees), and the past and current partnerships were not able to close that gap. Opportunities to raise revenues are coming from
- Events
  - Membership
- b) The current presentation of the FAI Budget with a split between FAI HO and Sports operations is not representing the FAI activities correctly.

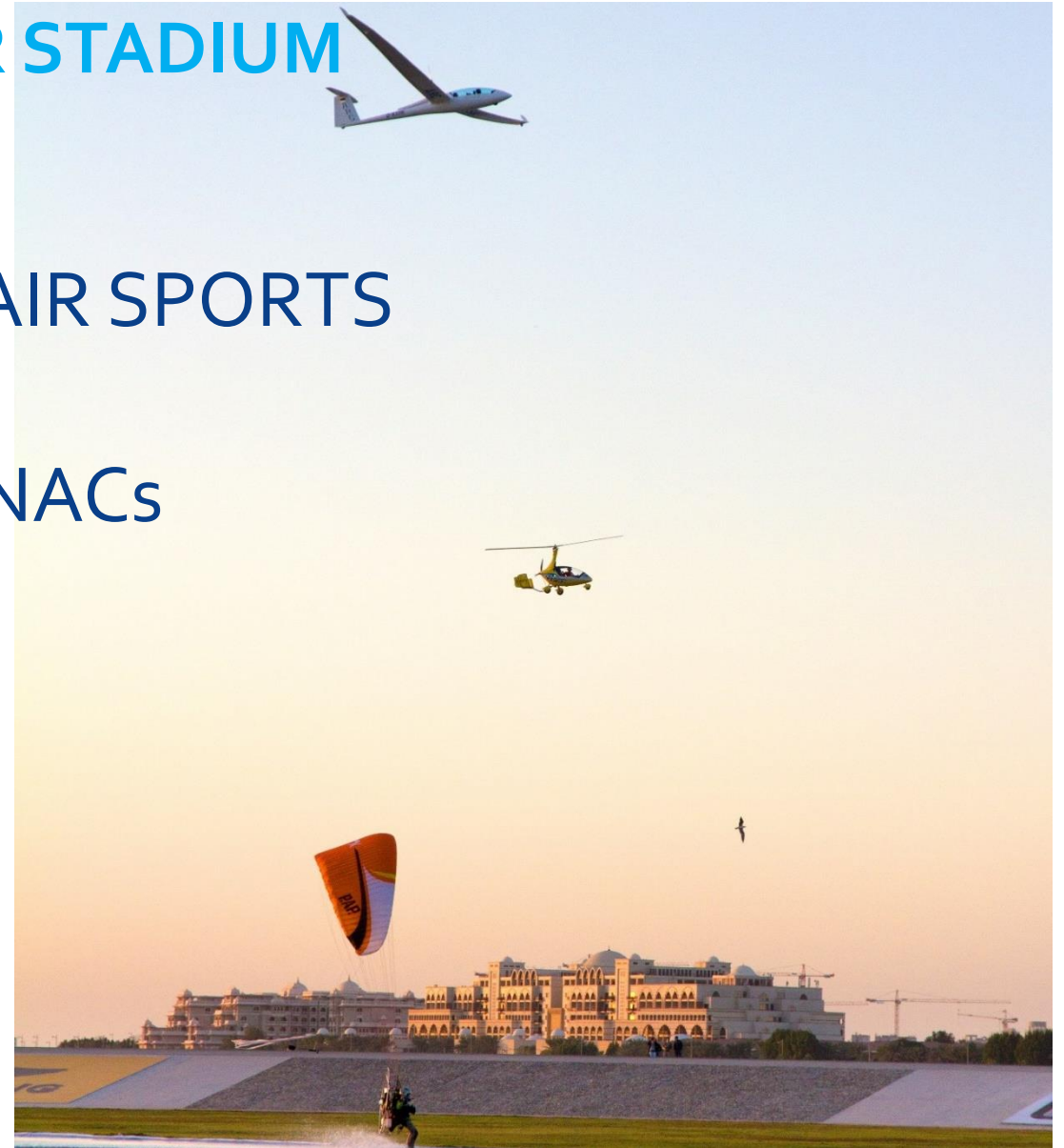


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# FAI – THE SKY IS OUR STADIUM

## CONNECT ACROSS AIR SPORTS

## CONNECT ACROSS NACs







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**Thank you**